



5 Ways Digital Credentials Boost Employee Engagement



In this tight hiring market, it's vital to keep employees happy and engaged. Let's look at how digital credentials can help.



How much of an **employee's annual salary it costs to replace them**



How many **employees report they are highly engaged** at work



How many **millennials will change jobs** if they're not getting opportunities to learn

01

Kick internal competition up a notch

Badge earners share their credentials on social media, with their contacts, and internally within the organization, proudly showing off their achievements while not being self-congratulating.

02

Increase employee satisfaction

If employees are learning and achieving goals, it will revitalize their commitment to the job. **58% of millennials** say learning and growth are top priorities in the workforce.

03

Help your internal hiring pipeline

Digital credentials make it easy for HR to see who has the skills to move up the ladder internally. It also shows employees that you hire from within.

04

Nurture (and retain) top talent

A digital badging program allows top employees to gain even more skills, which gives them a powerful reason to stay on the job.

05

Employees get the skills they need for the future

Technology is rapidly changing our workplaces, and employees need to know they're future-proofing their careers by gaining the skills they need to keep ahead of the game.

Digital credentials help foster competition, increase employee satisfaction, retain top talent, and help employees future-proof their careers.