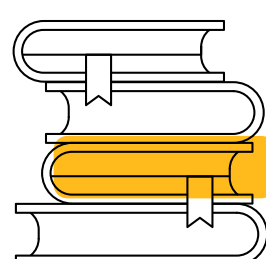


7 Ways to Motivate Higher Education Students to Learn

The motivation to learn is declining among students in higher education. Here are seven ways to inspire and encourage your students to engage in learning.

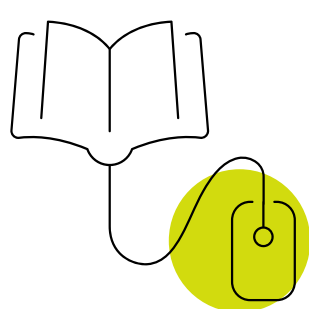
01 Set Clear Learning Goals

Students perform better when they know what is expected of them, as the outcome will motivate them. Institutions need to align the student's goals to their needs and skills demand in the workforce. ([Discover the top five in-demand skills](#)).



Top Tips:

By using [metadata mapping](#), issuers can help set the next goal for students after earning the first digital badge, providing continuous recommendations for related learning objectives based on the skills and proficiency levels the learner has achieved.



02 Increase Accessibility to Learning

Flexibility is no longer just a nice-to-have. Today, providing various learning methods, like an online classroom equipped with digital resources, is necessary to enable students to learn conveniently and effectively.

Top Tips:

A quality LMS is key for creating courses that can be accessed anytime, anywhere. The Acclaim platform integrates with many [industry-leading software and custom apps](#) that can help you to seamlessly issue digital badges.

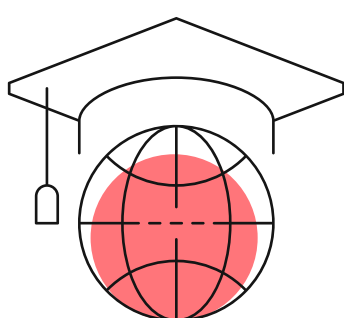
03 Offer Micro-Credential Courses

Structuring content in small, manageable chunks catering to students' needs and schedules can lower entry barriers, enabling them to balance learning with other responsibilities and making it easier to stay motivated and engaged.



04 Reward Achievements with Recognition

Digital credentials enhance paper certificates by acknowledging not only classroom knowledge but also valuable soft skills. These easily shareable online assets enable students to readily view course outcomes and gain recognition for their achievements.



Top Tips:

Every time a student shares a digital badge they've earned from your institution with their network, it creates a meaningful brand impression for your institution. Additionally, using badge templates for backlinking can improve your course pages' search engine ranking.

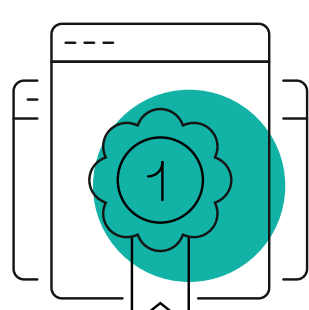
05 Unlock Career Opportunities

Students are demanding greater clarity [in the value they can expect from an investment in higher education](#), whether that's a full-time degree or non-degree courses. To motivate students to learn, it's crucial to show how the learning outcomes can boost their employability prospects ([Discover how digital credentials enhance student employability](#)).



Top Tips:

Attach detailed [metadata](#) to each digital badge you issue, which is related to specific job requirements and industry standards. This helps your students make the most of their educational achievements.

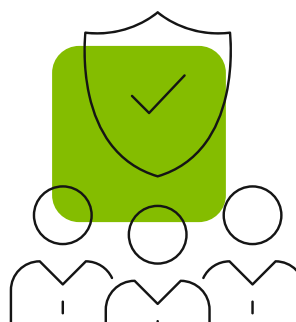


06 Demonstrate Long Term Value

Students desire more than just a certificate for job hunting after investing in education. Digital credentials enable a robust professional profile, showcasing their skills and achievements from various sources.

07 Foster a Growth Mindset

Fostering a growth mindset motivates students to keep learning by believing abilities can be developed through hard work. Digital badges effectively showcase acquired skills, encouraging continuous growth.



Get Started Today

Digital credentials have proved key in motivating students with an array of benefits to all stakeholders in institutions. If you're ready to learn how digital credentials can help you, schedule a demo to find out more.