

Top 7 Facts to Understand About Digital Credentials

1

The skills gap is real.

2

Lifelong learning is widespread and gaining momentum.

3

Digital credentials help combat fraud.

4

Digital badges make people more visible on professional and social media.

5

Non-cognitive skills pair well with badges.

6

Skill recognition at work increases retention rates.

7

Digital badges generate millions of impressions in free marketing.

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