



FACTSHEET

Acclaim Competitive Feature Set

Acclaim was the first platform to issue digital credentials conforming to the global **Open Badge Standard**. Built by educators passionate about improving learning and training outcomes, Acclaim now has the world’s largest digital credential network, with a remarkable 76 Net Promoter Score. With 70M+ managed credentials, we are trusted by organizations of all sizes, from global leaders to smaller enterprises. Acclaim is the leading digital credential platform. The platform offers a robust array of features, and continually sets the standard for the market category Credly Acclaim created.

Feature	Benefit	Acclaim	Others
Enterprise Class Functionality	The only platform that supports the needs of large organizations, allowing them to scale globally through advanced governance and workflows, security, and multi-level admin capabilities, as well as Blockchain and single sign-on (SSO) Authentication.	✓	✗
Market Leadership	With over 3,500 leading organizations globally and more than 70 million credentials earned and managed, we are the trusted choice for digital credentialing.	✓	✗
Social Sharing	Allow badge earners to showcase learning achievements to platforms like <u>LinkedIn, Facebook, Twitter, mobile wallet</u> , Upwork, ZipRecruiter and <u>more</u> .	✓	✓
Actionable Analytics	Access real-time insights and data to optimize programs and boost return on ROI.	✓	✓
Data Security & Privacy	Protect the security and privacy of your organization and earners with our validated ISO certifications (ISO 27001, ISO 9001, and ISO 22301), a Microsoft SSPA, GDPR compliance, and an APEC privacy certification. We are the only solution for organizations that seek enterprise-class development practices & infrastructure and certified compliance with US and global privacy and data security requirements.	✓	✗

Feature	Benefit	Acclaim	Others
Certificate Customization	Have full control over the creation of digital certificates, customize the branding, content and design to better reflect the significance of your earner's accomplishments.	✓	✓
Transcripts	Earners can securely share all of the digital credentials they've earned from your organizations on the Acclaim network with a registrar or academic institution to request credit for learning.	✓	✗
Labor Market Insights with Global Coverage	Acclaim provides credential earners and issuers with Labor Market Insights from around the globe, linking earners to job prospects and enhancing badge appeal by demonstrating its value.	✓	✗
Account Authentication & Verification	Only authenticated, intended recipients will receive digital credentials, reducing the chances of identity theft and misrepresentation. Our onboarding process for organizations helps ensure legitimacy and trust in the brands that appear on our platform.	✓	✗
Talent and Employer Partner Tools	Optional directory and Talent Match tools, allowing your external and internal talent networks to easily find the talent you credential.	✓	✗
Fully Documented APIs for seamless workflows	Enterprise-class APIs and integrations that enable completely customizable workflows that match your organization's customer journey and identity.	✓	✗
Largest Catalog of Integrations	Access integration to automate the issuance of digital credentials, empower badge earners to promote their credentials and make sharing data seamless. No other product has as many integrations or leverages them at our scale.	✓	✗
Automated Skills Mapping	We enhance the market value and utility of your organization's credentials by using AI to map them to a universal and global skill framework, helping connect individuals to the right next step.	✓	✗



Want to learn more?

Looking for another specific feature not listed here? Look at our full list here. Let us help you support your learners and grow your organization. Speak to our team today.