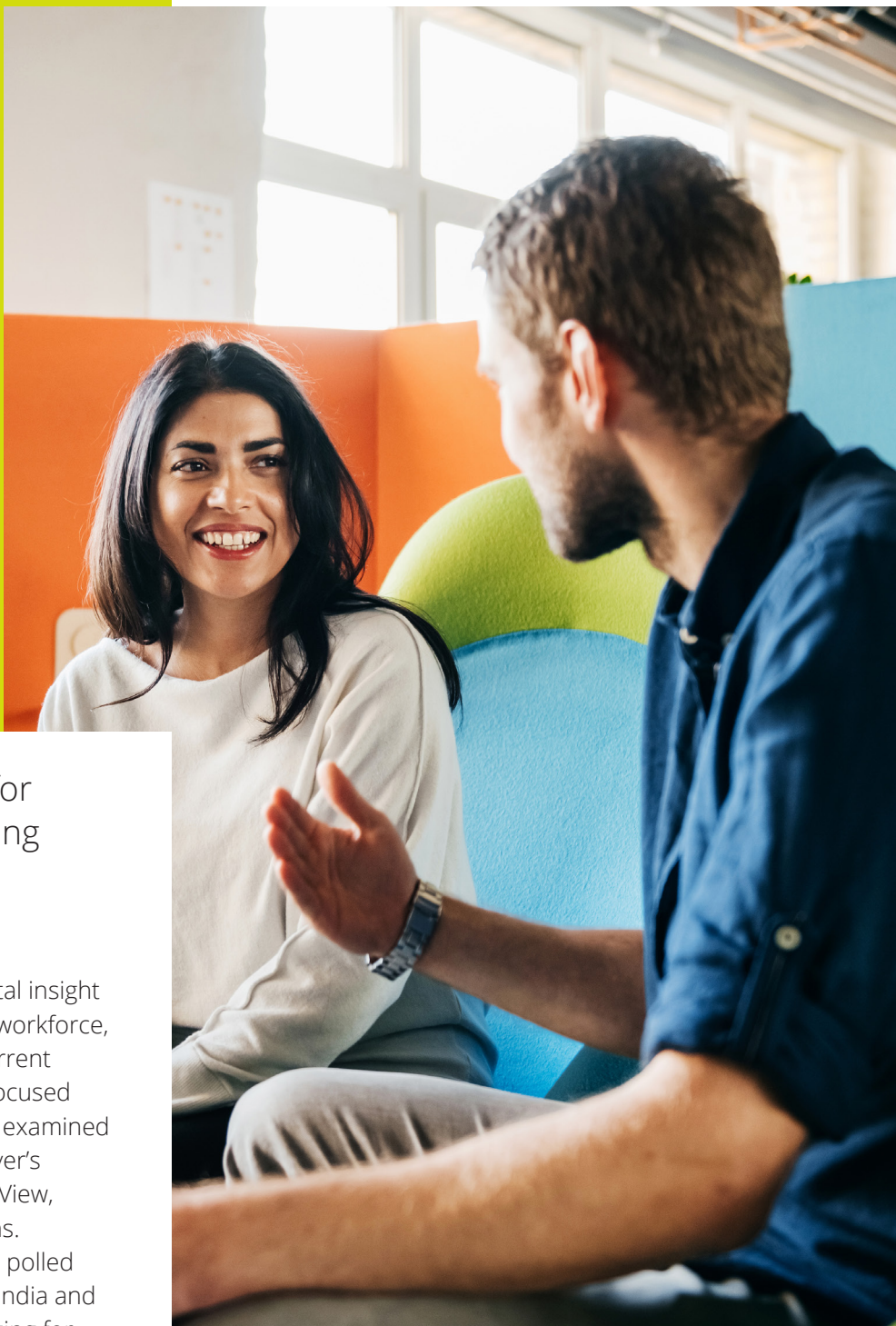


Country Factsheet Brazil

Pearson Skills Outlook Employee View

Brazilian employees prepare for a tech-focused world by building human skills like teamwork and leadership

Pearson's Skills Outlook series provides vital insight into the immediate needs of the modern workforce, to help employers and employees stay current on upskilling trends and adapt to a tech-focused world. While the first [Skills Outlook](#) report examined the most in-demand skills from an employer's perspective, this second study, Employee View, looks at skilling through an employee's lens. Developed in partnership with Google, we polled 4,000 people in four countries (U.S., U.K., India and Brazil) to see what skills they were prioritizing for their career development.





People globally are consistently citing the desire for fulfilling work and increasing their compensation as the top drivers for advancing in their careers. And they're willing to put time and effort into upskilling to achieve this.

Education and Training Are Seen as Vital Sources for Career Advancement:

- More than **4-in-5 (83%)** Brazilian workers believe people need to keep relearning and training throughout their careers to stay up to date
- This makes sense, as **82%** of Brazilian workers agree the world is shifting to a model where people participate in learning and education over their lifetime
- And it seems employers agree. More than **half (51%)** of Brazilian employed workers report that their employers offer skilling as a benefit, and of those workers offered the benefit, more than 9-in-10 (92%) take advantage



The study also found that the majority of workers (70% of Brazilians) also say they prefer to learn via their employer.



Language skills are also highly prized as pivotal to social and economic mobility



Learning English is emerging as a key skill for employees to advance in their careers, according to **77%** of Brazilians

Right now, the **top two** skills Brazilian workers are currently developing or maintaining to advance in their career are:



Teamwork



Leadership

Looking forward, the **top two** skills Brazilian workers would be interested in developing in the future are:



Language Skills



Leadership



Among those looking to upskill, tech and business-related industries are the top jobs of interest

Next industries of interest were:

Electronics/Computer/Software

Internet/E-Commerce

Data Science