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Product Updates

3 Skill Tags Required

We envision a world where every person can achieve their full potential based on verified skills. The value of a credential rests in the skills that are surfaced and aligned with the marketplace. To better reach our shared goals, we are now requiring a minimum of three skill tags on new templates before publishing. You can save a draft with fewer, however!



Pro Tips

Audit Your Skills

While the change to requiring three skills will not impact existing credentials, it is a good reminder to audit what you've applied in your templates. The fastest way to get this information is to export your templates and review the downloaded spreadsheet.

Badges

[Templates](#) [Earners](#) [Recommendations](#) [Collections](#) [Issue](#)

[Filter](#)

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Create Template

...

Export Template List

View Archived Templates

Name	State
Credly Ambassador	Published



Client Spotlight

Tableau's Careful Alignment

Curious about how organizations put skill tags to work? Tableau has thoughtfully aligned the skills in their badge templates to positions they know earners want and employers seek. By doing so, [as others access their public directory and search for earners](#), they are more likely to see results that can impact hiring decisions. It's a win-win for candidates and employers and enhances the value of the credential.

As Anna Dolezilek, Manager of Training Administration and Operations at Tableau, explains, "We've implemented an internal KPI that leverages the use of skill tags to see what percentage of job postings that reference Tableau Products also call for our certifications. The purpose is to track the industry awareness and acceptance of our certification offerings and has been very useful."

Tableau
Tableau helps people and organizations become more data-driven. The Tableau platform provides the breadth and depth of capabilities that enterprises need, and adapts to your environment with unmatched flexibility and choice, while meeting the toughest governance and security requirements. People love using Tableau because it is both powerful and intuitive. Tableau leads the industry with the most passionate user community, over 80,000 customers, and a commitment to customer-focused innovation.
[in](#) [f](#) [t](#) [p](#)

BadgesCollectionsDirectory

10000+ earnersSort by: Recent Activity

Shervinn Lee
Analyze DataData Analytics And VisualizationData Presentation
TableauTableau Desktop
1 badge issued by Tableau
Last earned [Tableau Desktop Specialist](#)
on 30 Mar 2022

Ruy Aguilar
TableauTableau DesktopAdvanced Data Analytics
Analysis Of DataAnalyze DataBasic Charts
7 badges issued by Tableau
Last earned [Tableau Certified Associate Consultant](#)
on 30 Mar 2022



Marketing/Event Updates

ICYMI

We recently launched our Credentialing Education Program to current customers. The course prepares organizations to design credential programs that have a lasting impact and are grounded in governance and a skill-based approach to credentialing. If you think your organization would benefit, contact us as academy@credly.com.

As always, if there are any questions about the contents of this newsletter please reach out to your assigned CSM or contact us at customersuccess@credly.com.

Have an amazing day!
Your Credly CSM Team



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