



Hello Credly member,

Have we told you recently how much we love you? Here are a few short announcements for the month of love.

“Love Your Badges With Best Practices” Webinar Invitation

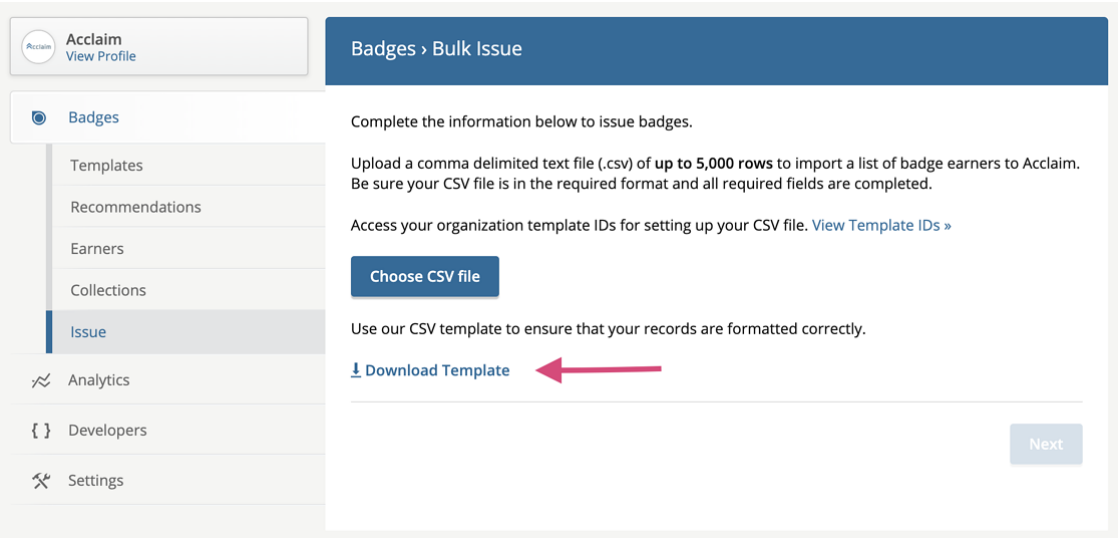
Join the Customer Success team on February 11, 2020 at 1 PM EST for a review of what we know works! This webinar is exclusively for existing customers and will help any organizations who need a refresh or boost to their program.

[Register Here](#). A recording will be sent after the event to anyone registered, so even if you cannot attend live, please sign up! Feel free to forward specific questions you'd like to see addressed to your Customer Success Manager.

New Bulk Issue Template

We've added two new fields to our bulk issue template. You can now designate an identifying number as part of the evidence field on an earner's badge metadata page. For example, if it is important to list a certification number on an earner's badge, you can do so with the spreadsheet. These fields are also available via the API and if you single issue.

The next time you issue via CSV, be certain that you've got the latest template!



Credly in the News

As a leading voice in digital credentials, Jonathan Finkelstein (our CEO) has been sharing his thoughts on the role of badges in 2020 HR practices such as reducing hiring bias, attracting, and engaging employees. Here are a few recent articles you might be interested in: [How Digital Credentials Could Solve for Gender Bias in Hiring and Promotions](#), [The 5 HR Trends That Will Matter Most in 2020](#), and [HR Technology Predictions: Sustain The New-Age Digital Transformation with Your Employees](#).

Are Your Colleagues Reading?

Periodically we hear that a customer is not receiving the newsletter. It is sent monthly to anyone who has the user role of "admin" on the platform. If that person unsubscribed from our marketing list long ago, they will not receive this newsletter! Let your CSM know if you need to make adjustments within your organization.

Cheers,

Credly Customer Success Team