Hello Credly member,

July is off to a great start here at Credly! We have some exciting updates and a few previews to share with you this month.

Soft-launch of New Insights
We recently enhanced the Insights tab in the badge template area. This is a feature that will be updated and improved upon, and you may find it of interest as we develop the tool.

Using artificial intelligence to map credentials to labor market data and skills, we added information based on the *entirety* of the metadata on a badge. Our tool reads the description, criteria and skills tags, and maps to O*Net occupation families. On the Insights tab, we now list occupations, knowledge, skills and abilities that match your template.

We also tell you how confident we are in that match. For example, in the image below, we are 87% confident the template matches people in marketing occupations, and 99% confident that earners also have administration and management skills.

Think of this as a read-only tool for now. In order to fundamentally change the outcome, you would need to change the template. It might be worth having a conversation with your Customer Success Manager if you have questions.
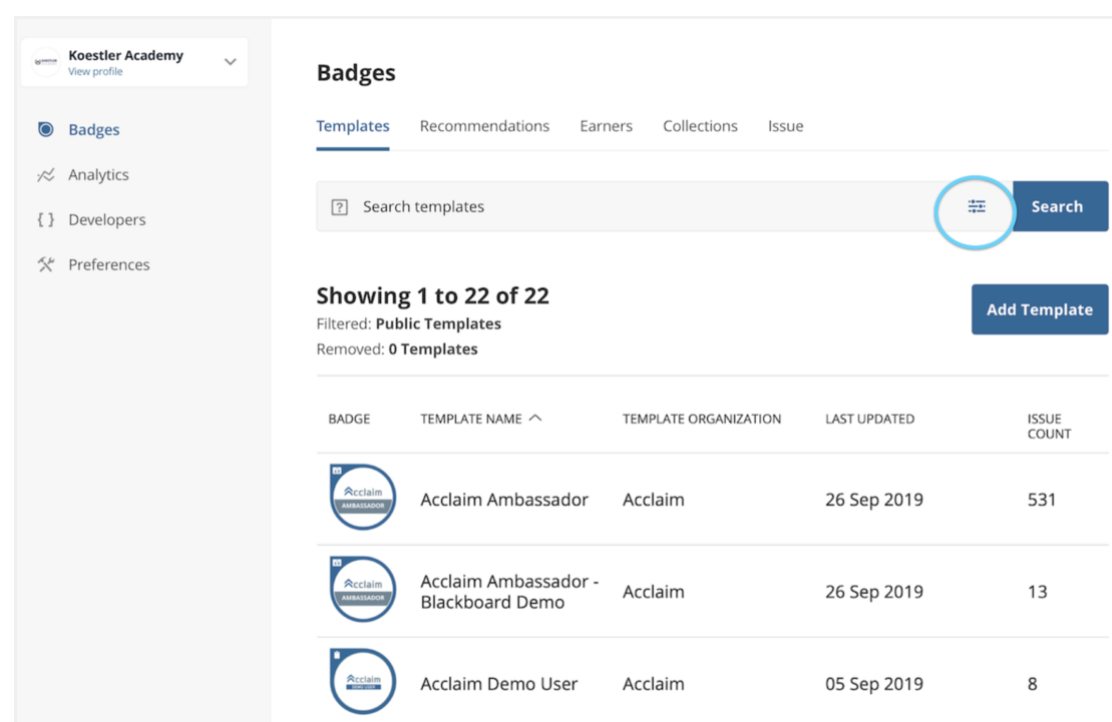
[To learn more about O*Net, visit this site.](#)

Speaking of Skills Tags...
One of the most frequent questions we get asked is "How do I know what skills tags to use?" [This video shows some ways you can test your skills tags.](#) If you have a sense of the results, you'll be able to select more powerful tags.

Keep an eye out for some exciting updates
Our Product team has been working hard to update your admin experience, or what we oftentimes refer to as Organization Management. Over the next few weeks, you may start to see some of these changes. Notably, the first change you might experience is on the badge templates page. In order to navigate from Published to Draft or Archived badge templates, you'll use a filter button instead of the current individual tabs.

Last, but not least, we wanted to remind you of the amazing Product Webinar that our Product Manager, Adrienne, put together. We included this in last month's newsletter and wanted to share it once again as it contains some great information about what has recently been released on Credly's Acclaim platform as well as some exciting features coming to our platform! This video is only available to customers. Please use password: Q2Product2020 [on this page.](#)

Cheers,
Credly Customer Success Team