



This month we'd like to remind you of a couple product-related events you might want to review.

Digital Credentials and the Future of Talent Management

In June, Jonathan Finkelstein, founder of Credly, showcased how employers are leveraging the credentials you issue to make more informed talent decisions. To access that recording, [follow this link](#) and use the password "Credly".

June Masterclass: Product Updates

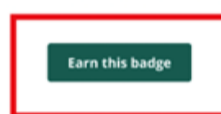
Also in June, our Product Team revealed exciting changes to the Credly platform. This includes work around celebrating earners' achievements, earn this badge, our mobile app and more. All of these changes are driving toward greater engagement and connecting to our network.

[To access that recording, follow this link.](#)

Product Updates

Earn this Badge

In the Masterclass, one of the topics discussed was the Earn this Badge button. This is a built-in method for promoting your own programs, and is going to become more influential in what earners see as suggestions on their own dashboards. We strongly encourage you to use the feature! [Read more here.](#)



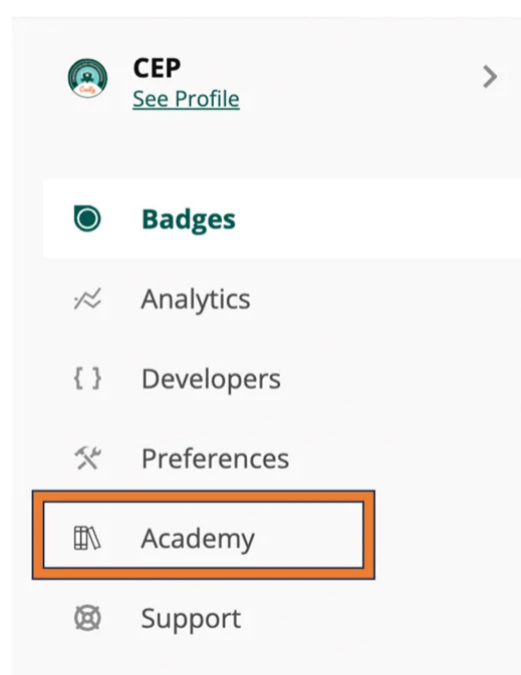
Testing, Testing ...

We have been experimenting with a calculator for ROI. Are you interested in taking a peek and giving us some feedback? [If you follow this link](#), you'll see the calculator. You do not need to create an account to try it!

SSO into the Academy SOON!

Coming July 15th, you'll be able to access a refreshed Credly Academy via a single sign on link within the platform. Anyone who belongs to an account (read-only, issuer, admin) can pass through and explore. At the same time, [we are launching a new badge program!](#)

This also means that when you add additional users to your account, they can access the training they need, whether that is an entire path or just 1-2 courses.



Let us know if you have specific ideas for additional courses or needs for learning. Write to us at academy@credly.com.

Have an awesome day!
Your Credly CSM Team



368 9th Ave, 6th Floor, New York, NY 10001
800-841-5890 | (212) 420-6052 Outside the US/Canada
learn@credly.com