

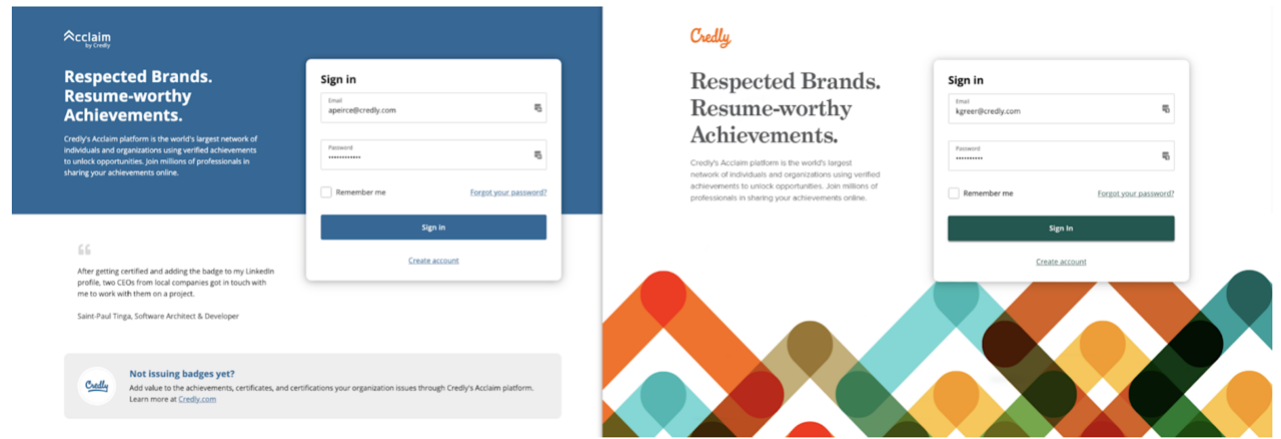


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We're getting a facelift!

On March 31, 2021, we will roll out an update to the platform's branding. The update will result in a transition from “Acclaim by Credly” to “Credly,” minimal updates to fonts/colors, and usage of the credly.com domain. **These updates will not require actions on your part.** The features and functionality will remain the same. All URLs will seamlessly redirect to the credly.com domain. To ensure deliverability of emails, notifications will transition from @youracclaim.com to @credly.com over a 30 day period.

Meanwhile, if you want to tell your earners that the name is changing, and if you want suggested text, [click here](#) to access the earner communication we have put together for you!



Pro Tip: Whispers from the Customer Success Team

Many organizations start with one or two templates and don't see the need for full-on governance. However, our team encourages you to “plan for greatness” and sketch out your expectations, guidelines, and policies to guide you when you grow. What happens when others in your organization want to join the success? You'll be ready with a simple plan. Let our team know if you need resources and ideas!

Client Spotlight

Temple University's Non-Credit and Continuing Education program badges represent a wide range of programs from across Temple's schools and colleges: everything from one-hour courses to full non-credit certificates. They didn't start with an entire taxonomy; they grew and added different business units.

Thinking ahead, Temple established a single, streamlined badge review process that would be applicable to a range of badging cases. That process means they have quality control with respect to the badging program's rigor and basic governance. They also encouraged business units to consistently communicate with earners around the value of the credential, what to expect, and how to use it. This has led to better than average acceptance!



News You Can Use

Want to Win an Excellence Award?
The Brandon Hall Group is accepting entries from corporate training, learning, talent, HR or other related departments for its HCM spring program Excellence Award. This is a great way to get some recognition for the impact of your digital credential program. Submissions are due April 16th and can be entered [here](#).



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