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Have you safelisted our IP addresses?

In mid-May, Credly will be updating some of the provider workflows for emails that come from @credly.com If you have safelisted one or more of our IPs, we may need to send you some new information. The IP addresses in question are 149.72.61.189 and 50.31.36.186.

If you safelisted the <u>credly.com</u> domain or email address - rather than a specific IP address or return path sub-domain (such as <u>em1234.credly.com</u>) - you should be unaffected. Also, this does not impact customers who have established custom domains. If you would like to be placed on a mailing list to learn more specifics when the time comes, <u>please let us know here.</u>



Time to audit your badge templates?

Many of you look to us for guidance and best practices in credentials. Here's a tip: **Audit your badge templates periodically.** Make sure you are using the features we offer in a manner that best serves your earners and the larger industry in which you may operate.

As we move more toward a skills-based economy, it will be imperative that your credentials reflect the skills and capabilities of your earners and communicate that quality!

In that spirit, here are resources we host in our Issuer Knowledge Base:

What does quality metadata look like?

More about attributes

An overview of template settings.



ICYMI: The annual survey is out

We've put together a quick survey (3 minutes of your time, max) and really hope you'll share your feedback. We'll use this information to make sure we keep doing what's working and address anything that's not.

As a bonus, everyone who completes the survey will receive a **coupon code for \$250 off registration** for the asynchronous version of <u>Credly's Credentialing Education Program</u>. This course helps participants level up their skills to define, create, and nurture a successful credentialing education program. And it culminates in a digital credential to showcase those industry-leading skills.

The survey is here!

As always, if there are any questions about the contents of this newsletter please reach out to your assigned CSM or contact us at customersuccess@credly.com.

Have an amazing day!
Your Credly CSM Team



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