

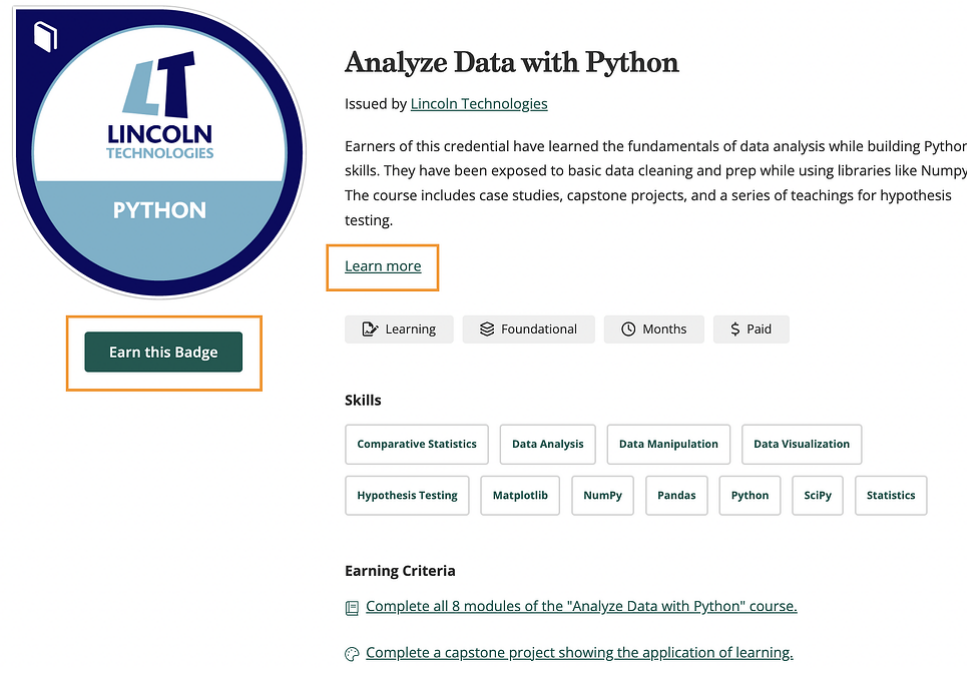


Product Updates

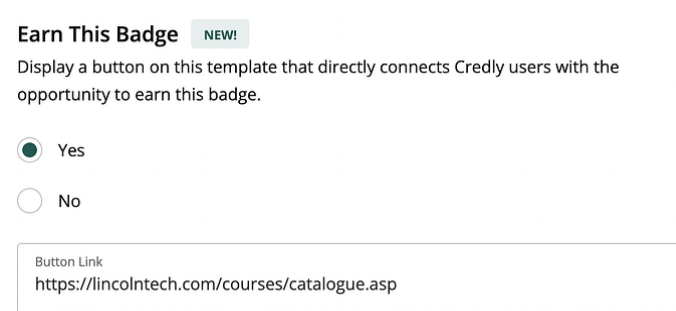
We're excited to announce two product updates that may help you attract and retain earners!

Earn this Badge

The "Earn this Badge" button is a feature that allows you to link directly back to a place where potential earners can sign up for your courses or exams. This is different from the "Learn More" link (previously "Additional Details") where you might promote your business in general.

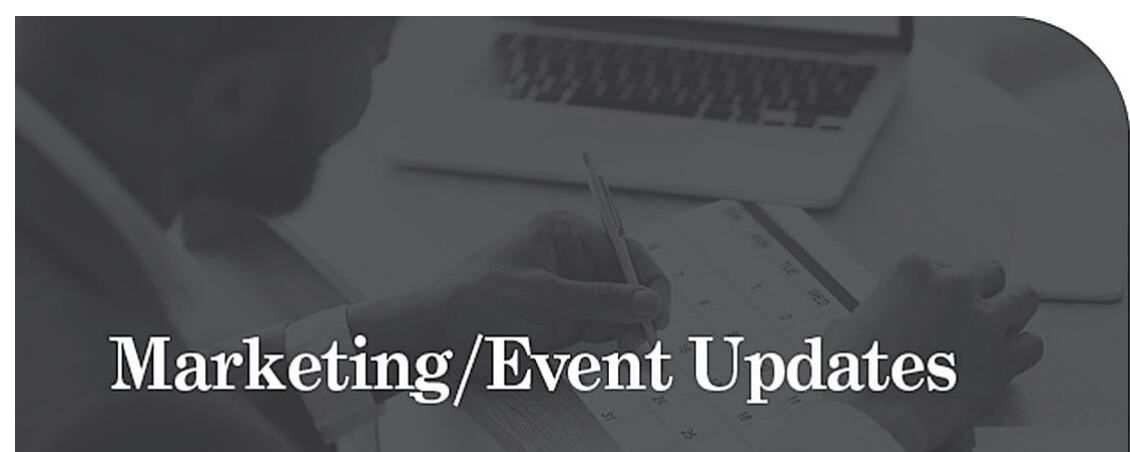
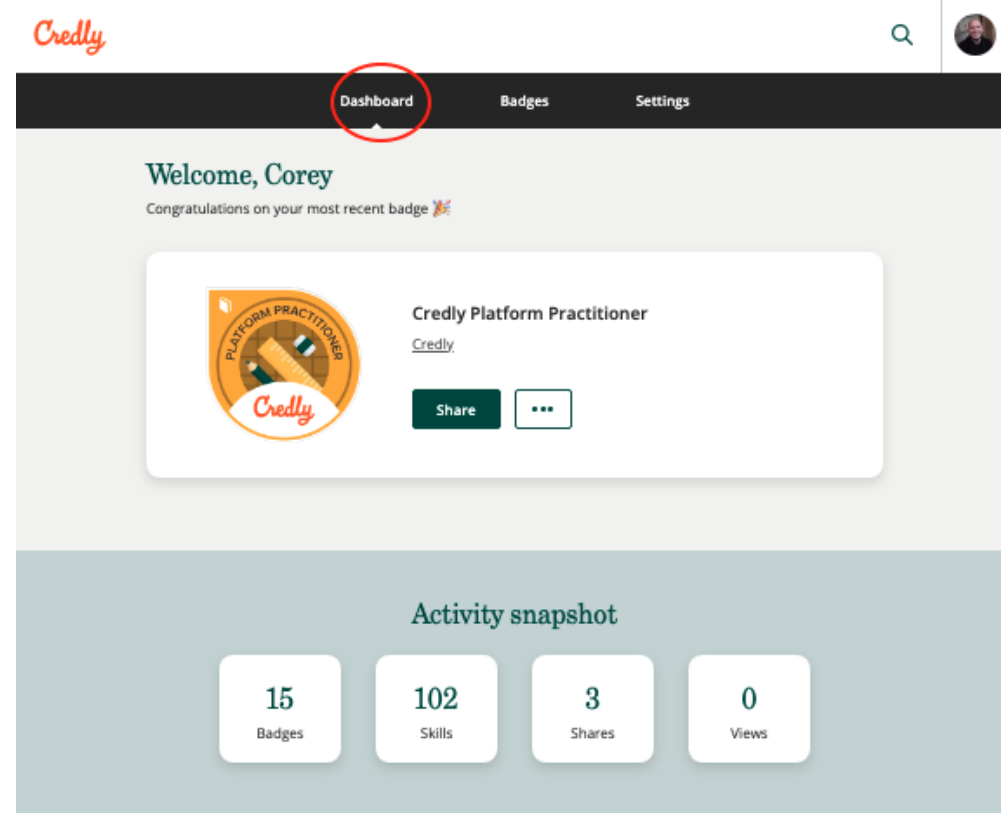


To add this feature, edit your template and look for the field labeled "Earn this Badge" in the template editor. Note that this feature is set to "no" by default.



A New Look for the Earner Dashboard

Over the next few months, we will be incrementally offering more information to your earners about what they might do once they have your credential. Imagine the power of this when combined with recommendations you might have on your individual templates!



Marketing/Event Updates

Whether you're just getting started or you're looking to improve your established program, there are many ways for you to engage with our team and learn from other customers. Below are some upcoming events we have planned with you in mind.

Optimize the Hiring Process With a 3-Step Approach Webinar | Nov 9

People are your organization's most valuable asset. In this webinar, we'll dive into the three critical components of an efficient and effective hiring process—and tools that can help you get the most out of each stage. Hear from our expert panelists as they break down what can be a challenging business process into **straightforward steps that will result in saved resources, better hires, and stronger performance** for your organization. [Save your spot!](#)

Promoting Your Program Masterclass Series | Nov 17

A centerpiece of all successful credential programs is the ongoing work of promoting or marketing the program. It's more than having a flashy badge image and logo. **Join our experts as they provide concrete ideas of how they have reached earners through social media and videos, and tracked how these efforts are working.** Credly Masterclasses are designed to be interactive, so this is not a one way webinar! Bonus Takeaway: a guide to all the **free assets** you can use to jumpstart your promotional efforts. [Register here!](#)

New to Credly? Just need a refresher? Platform Training | Dec 1

Join us for a live platform training that's open to all admins and badge issuers on the Credly platform. One of Credly's Senior CSMs will be providing an overview of the Credly platform, including navigation, features, and the earner experience. [Register here!](#)

Ask Me Anything | Dec 7

Stop by and ask a CSM your most burning questions in a casual, fun, and collaborative environment. No questions to ask? We'd still love for you to attend, engage, and learn from other Credly clients! [Register here!](#)

If there are any questions about the contents of this newsletter, please reach out to your assigned CSM or contact us at customersuccess@credly.com.

Have a great day!
Your Credly CSM Team



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