



Sharing Opportunities

Credly continues to add exciting new ways to use credentials. We most recently added sharing options like **ZipRecruiter** in the U.S. and **SEEK** in Australia. We have also updated the language around our certificate download. As part of these enhancements, we are experimenting with new sharing layouts and interactions to increase the number of credentials promoted online.

This is aimed at helping your earners realize their opportunities!

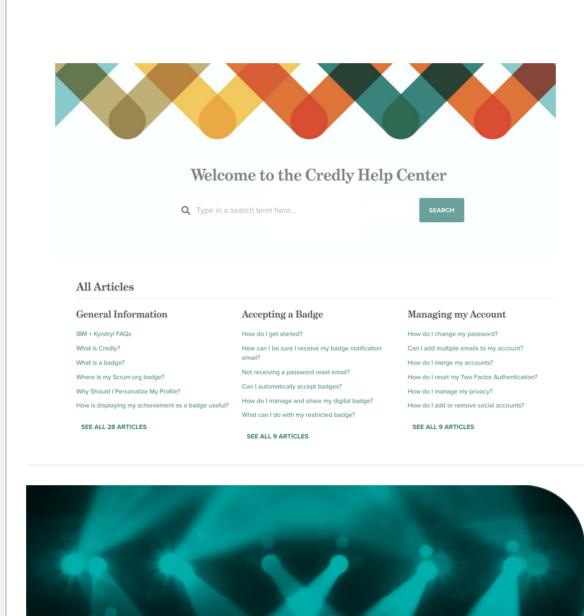
(P.S. If you haven't updated your APIs from youracclaim.com to **credly.com** this is another reminder to do so.)



Leverage Credly's Earner Support

If you haven't visited our <u>Credly Help Center</u> recently, we encourage you to look at the resources available! At this site, your earners are welcome to use the <u>Submit a Request</u> link at the top. We can help your earners with many kinds of questions. In fact, our amazing support team has a satisfaction score of 87% for 2021!

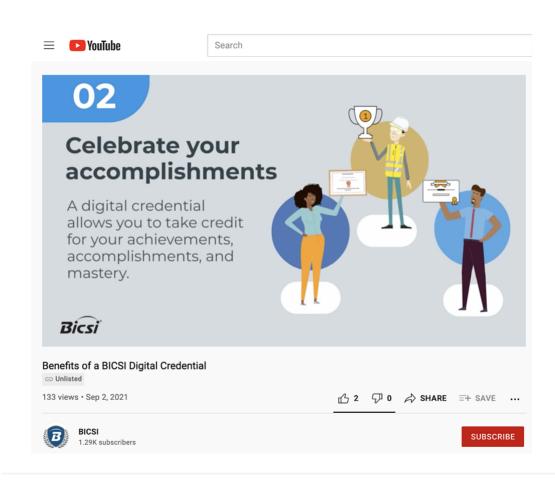
What we can't (or won't) do is issue badges when an earner tells us something is missing. For that, we rely on knowing whom to contact. If you haven't recently updated your contact, technical contact, and/or support contact emails, please do! You'll find these fields under Preferences > Profile.



BICSI

Client Spotlight

Prior to the launch of a new credentialing strategy, BICSI reviewed our earner support materials and asked if they could customize the videos. Their team used our raw files to create versions that feature their own credentials and logos. Those files are now part of their marketing and support materials on their own site.





Tell us your story

Our team is collecting good "stories" about credentialing to be used in our onboarding efforts or as a customer-facing podcast. Often as new organizations come to the platform, they find stories of how others use the platform to be inspiring, if not instructive. If you are interested in lending your voice to our efforts, please let us know by emailing us at .

As always, if there are any questions about the contents of this newsletter please reach out to your assigned CSM or contact us at .

Have an amazing day!
Your Credly CSM Team



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