Unlock Diversity, Equity, and Inclusion (DEI) Program Success with Digital Credentials

#DEIbadges
Today’s panel

Anna Sheard
City&Guilds

Mark Koulianos
University of South Florida

Susan Manning
Credly
“DEI” elicits different feelings and reactions.
It somewhat depends on your status.
Inequity is not good for business
This is an international issue.
How can organizations recognize efforts toward change?

<table>
<thead>
<tr>
<th>Skills</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coaching</td>
</tr>
<tr>
<td>Diversity</td>
</tr>
<tr>
<td>Equality</td>
</tr>
<tr>
<td>Equity</td>
</tr>
<tr>
<td>Gender Diversity</td>
</tr>
<tr>
<td>Inclusion</td>
</tr>
<tr>
<td>Intersectionality</td>
</tr>
<tr>
<td>Mentoring</td>
</tr>
<tr>
<td>Sponsorship</td>
</tr>
<tr>
<td>Apply Concepts Regarding Diversity And Inclusion</td>
</tr>
<tr>
<td>Apply Emotional Intelligence Concepts</td>
</tr>
<tr>
<td>Best Practices For Inclusion</td>
</tr>
<tr>
<td>Community Outreach</td>
</tr>
<tr>
<td>Conquer Stereotypes</td>
</tr>
<tr>
<td>Diversity &amp; Inclusion</td>
</tr>
<tr>
<td>Implement Recruitment Plans</td>
</tr>
<tr>
<td>Organizational Understanding</td>
</tr>
<tr>
<td>Retain Diverse Talent Pipeline</td>
</tr>
<tr>
<td>Sustainable Business Development</td>
</tr>
<tr>
<td>Workplace Equity</td>
</tr>
</tbody>
</table>
Anna Sheard
Strategic Commercial Manager,
City & Guilds
Anna Sheard
Strategic Commercial Manager City & Guilds
Digital Credentials

We are committed to providing the quality and trust when people view skills online as they have had in our products and services since 1878.

So we issue City & Guilds Digital Credentials, built on the open badge standard.
Share achievements and validate skills anywhere, anytime.

We issue digital credentials through Credly, the largest credentialing network in the world.
We raise **awareness of our brand and charitable purpose** to help people progress into a job, on the job and into the next job.

Real time analytics help City & Guilds track the impact of our purpose led events and activities.
Online tools and social media have allowed employees to be much more empowered. They’re able to share their workplace experiences with a broader audience. **Their role is far more impactful now than it was ten years ago.** This shift opens up opportunities for organisations to view their employees as advocates for their values, authentically engaging with external audiences.
Be an advocate

Make a pledge and receive a digital credential

“I pledge to advocate for marginalised and underrepresented communities in my workplace, and create a safe space for holding conversations about race, privilege and intersectional issues.”
We want to help everyone raise awareness of inclusion and diversity in the workplace. We are giving you the opportunity to make a pledge to building equity, claim a digital credential and share with your networks.

Fill in the form below with your pledge and we will send you a digital credential. You can find out more about this digital credential on the Credly website: credly.com/org/city-guilds-foundation/badge/breaking-down-barriers

First name*  
Surname

Job title  
Organisation

Email*  

Make a pledge*  
Once you have made your pledge you will be eligible to receive a digital credential. We will send you an email within a few days after the event to claim your digital credential. We will share pledges on our channels but your name will not be included.

21 July 2021
Breaking down barriers
Different types of minds
Fair chances for people
Gender Diversity
LGBTQ+ Stand up, stand out
Mark Koulianos
Executive Director, University of South Florida
Corporate Training and Professional Education
USF Corporate Training and Professional Education (CTPE)
A DIVISION OF INNOVATIVE EDUCATION
Guiding Strategy

• Focus Workforce Development
• Upskilling and Reskilling (Post Undergraduate)
• Early to Mid-Level Career
• Moving at the Speed of Business
• Building Lifelong Affinity Model
• Nexus of activity – Rate of Change
CTPE Success Story

• Covid-19 Success | NEW Operation Model
  95% Classroom to 100% Virtual

• Students from 37 US States and 28 Countries

• Corporate Relationships

• The American College of Greece
Your organization and DEI
Discussion

Mark Koulianos
University of South Florida

Brittany Storie
Credly

Susan Manning
Credly
Thank you!